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92ND STREET Y PROGRAMS AVAILABLE ON SHALOM TV

Marquee performances, lectures, interviews, and panel discussions recorded before a live audience in New York City at the [92nd Street Y](#), the world-renowned community and cultural center, are now available to Shalom TV subscribers on Comcast and Blue Ridge cable systems.



Heralded as "the quintessential New York institution" by *The New York Times*, the 92nd Street Y boasts an outstanding array of entertainers, thinkers, and leaders from around the world. Initial presentations on Shalom TV include a lecture on "Rethinking Jewish Identity" by noted philosopher, mystic, and scientist **Rabbi Adin Steinsaltz**; a panel discussion on "Darfur Genocide: What the Media Isn't Telling Us" with **Ruth Messinger** of the American Jewish World Service, **Gerald Martone** of the International Rescue Committee, and **John Prendergast** of the International Crisis Group; and *New York Times* columnist **David Brooks** on "Anti-Semitism and Power: Hating America and Hating the Jews." Also slated for telecast are best-selling author **Anita Diamant** speaking on "Pitching Our Own Tent: Reinventing the Jewish Woman," Professor **Alan Dershowitz** and CNN legal analyst **Jeffrey Toobin** discussing the origins of human rights, and a Jewish-Christian relations roundtable featuring **Rabbi Eugene Korn** of the American Jewish Committee, Yeshiva University chancellor **Rabbi Norman Lamm**, Catholic theologian **Avery Cardinal Dulles**, and Episcopal Church presiding bishop **Frank T. Griswold**.

"I have personally spent some of the most wonderful and uplifting hours of my adult life at the 92nd Street Y," remarked Shalom TV president Mark S. Golub. "I am thrilled that Shalom TV will help make 92nd Street Y programming available to viewers all across America."

Says 92nd Street Y executive director Sol Adler, "Our collaboration with Shalom TV will allow the 92nd Street Y to reach to an entirely new, and entirely natural, audience. This agreement is one of several exciting initiatives the Y has launched in recent months to share the incredible programs that take place on our stage every night with audiences well beyond Lexington Avenue and 92nd Street."

The 92nd Street Y's arrangement with Shalom TV highlights the work of the Y's Milstein/Rosenthal Center for Media & Technology, endowed in 1999 by visionary trustees Philip Milstein and John Rosenthal. The Center's flagship program, "Live from New York's 92nd Street Y,"™ uses satellite broadcasts to bring Y programs to academic, cultural, and community centers throughout the US and Canada. Internet downloads [at www.92Y.org], podcasts, and a 92nd Street Y blog are among the other capabilities the Y has developed to share its programming.

Founded in 1874 as the Young Men's Hebrew Association, where Jewish men could find harmony and good fellowship, the 92nd Street Y has evolved into a cherished community and cultural center, an organization of exhilarating vitality and remarkable diversity, and a proudly Jewish institution that reaches out to people of every race, faith, and background. From a small New York City brownstone to a series of buildings uptown and down to the current 300,000 square-foot facility at 92nd Street and Lexington Avenue, the Y has never stopped growing, its physical space becoming progressively larger in response to an ever-increasing demand for programs and services. The organization's East Side headquarters at 1395 Lexington Avenue and its West Side outpost, the Steinhardt Building at 35 West 67th Street, home of the Makor®; and Daytime@™ programs, offer comprehensive performing arts, film, and spoken-word events; courses in Jewish culture, the humanities, the arts, and personal development; activities and workshops for children, teenagers, and parents; and health and fitness programs for people of every age. Committed to making its programs available to everyone, the 92nd Street Y awards over \$1 million in scholarships annually and reaches out to 7,000 public school children through fully-subsidized arts education programs.

Shalom TV is a mainstream television network celebrating Jewish culture. As the nation's first Jewish channel, its mission is to enlighten and enrich the lives of viewers through meaningful, education, and entertaining telecasts touching upon issues of interest to the Jewish community. Additional programming news, and complete subscription information, is posted online at www.shalomtv.com.