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NATIONWIDE SEARCH UNDERWAY FOR THE NEXT AGENT EMES

New Yeshiva-boy-turned-super-sleuth sought for television series

Agent Emes, the young truth-seeking crime fighter whose adventures have been chronicled on Shalom TV since 2006, is facing his greatest challenge yet--finding a replacement.



For the next five weeks, production company Reel Jewish Entertainment is accepting and evaluating video submissions in seeking an engaging nine- or ten-year-old ready to don a trench coat, fedora, mustache, and sunglasses in matching wits against the fiendish Dr. Lo-Tov ("No Good") of Aveiros ("Sins") International. Three new episodes of the popular Jewish action/detective series will be shot in Pittsburgh this summer.

Interested parents should visit <http://www.agent-emes.com> for complete application information.

"Agent Emes is a real favorite of Shalom TV viewers--especially among families with young children," noted network president Mark S. Golub. "We're delighted that the series will continue, and look forward to bringing these new adventures to our national audience."

Derived from the Hebrew word emet, meaning "truth," the popular live-action "Adventures of Agent Emes" series educates children about Jewish practices and values. Assisted by his rambunctious yeshiva classmates, the secret agent for Tov Me'od ("Very Good") battles for Jewish issues and Jews-in-trouble in the city of Shpittsburgh.

"Strong Jewish programming makes Jewish children feel like they are a part of something, and these telecasts present Jewish customs in a warm and fun way," said director Leibel Cohen, whose son played the original Agent Emes. "This is a quality series appealing to all kids, with ideas that are accessible to Jewish people of all affiliations."

In previous installments, Agent Emes foiled Dr. Lo-Tov's plan to upset Rosh Hashana with rotten shofars (ram horns), kept Aveiros International from weakening the mystical foundations of the universe by kidnapping rabbis, recovered a charity box stolen from the local synagogue, took on a super-sized ego belonging to 40-foot mutant giant, and saved Chanukah after the city was bathed in a mood-altering depression ray. The next exciting adventure awaits only a young actor.



Shalom TV is for every Jewish home, with safe and wholesome programming for families to enjoy. A description of shows available on the network is posted online at www.shalomtv.com.

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