



P.O. Box 1989  
Fort Lee, NJ 07024 USA  
ph: 201.242.9460  
fx: 201.363.9241  
ws: www.shalomtv.com

FOR IMMEDIATE RELEASE  
September 6, 2007

## **ISRAELI NETWORK SERIES, "FIGHTERS," ON MEN AND WOMEN OF THE IDF, ADDED TO SHALOM TV LINEUP**

First television series from Israel carried on America's Jewish cable channel

Celebrating young men and women in the Israel Defense Forces, Shalom TV has brought the popular Israeli network series "Fighters" ("Lohamim" in Hebrew) to cable television subscribers in the United States.

Programs are hosted by the charming and plucky Eilat Feller who spends a week with a different IDF unit in each episode and joins in training exercises. She also interviews soldiers, offering viewers a uniquely human perspective on the Israeli military.

In the series first show, Eilat visits with IDF Alpinists, an elite reserve unit based in Mount Hermon in the Anti-Lebanon Mountains. In the bitter cold, Alpinists become proficient in snow, mountain, and difficult terrain warfare, as well as in defensive tactics toward protecting the country's northern front.

The second episode has Eilat alongside young women on their way to the Negev region for "Gibush," a rigorous three-day long IDF training period that tests the limits of their physical and mental stamina.



"Fighters' is not only a beautifully produced series, it's a chance to get a glimpse into the hearts and souls of the remarkable men and women who defend the State of Israel," said Shalom TV President Rabbi Mark S. Golub. "The programs also offer cable customers an opportunity to experience Israeli television first-hand as we present episodes in their original Hebrew with added English subtitles."

In Israel, national military service is compulsory for Jewish and Druze men and Jewish women over the age of eighteen, although exceptions may be made. Men serve three years in the IDF while women serve two, though certain positions with a lengthier training period may require an additional year. Composed of the Israeli Army, Air Force, and Sea Corps, the IDF was founded in 1948 to "protect the inhabitants of Israel and to combat all forms of terrorism which threaten daily life."

"The decision on which force to join is a very serious matter for young men and women in Israel since it's a long-term wedding and, for the guys, a life-long engagement," noted former IDF Major and Regiment Commander Udi Ran, who developed the series for Israeli arts and nature channel Teva Hadvarim. Following regular IDF duty, men may be called for reserve service of up to one month annually until their mid-40s, and may be called for active duty immediately in times of crisis.

Shalom TV is a Video On Demand network available on Comcast and Blue Ridge cable systems. Designed for the American Jewish community, Shalom TV program genres include Movies, News and Information, Israel, Children, Culture, and Judaism.

Additional network information, including a current schedule of shows, is available online at [www.shalomtv.com](http://www.shalomtv.com).

####