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SHALOM TV HEADS TO NASHVILLE FOR EXTENSIVE COVERAGE OF UJC GENERAL ASSEMBLY

American Jewish cable network Shalom TV is covering sessions and events at the United Jewish Communities General Assembly, the largest annual gathering of Jewish community leaders from North America and Israel, taking place in Nashville from November 11 through November 13.



Featured speakers at the three-day conference include Democratic National Committee Chairman Howard Dean, General Assembly Scholar-in-Residence (and professor of Jewish History and Thought at Yeshiva University) Rabbi Dr. Jacob J. Schacter, and Israel Minister of the Diaspora Isaac 'Buzi' Herzog. Also presenting are JDub Records Co-Founder Aaron Bisman, *West Bank Story* Academy Award-winning Director Ari Sandel, and Israel21c

Executive Vice President Larry Weinberg (who has already appeared on Shalom TV).

In addition to videotaping major speeches for telecast, Shalom TV is planning interviews with exhibitors and key delegation members during the convention. This is the second straight year that the network will be producing extensive coverage of the GA.

Available on Comcast (the largest cable company in America) and Blue Ridge cable systems, Shalom TV has also arranged an information display at the three-day event showcasing programs on America's Jewish cable television service. Highlights include exclusive news and public affairs event coverage, programs from and about Israel, features and documentaries from Sony Pictures Television and the National Center for Jewish Film, performances recorded live at the 92nd Street Y in New York City, educational shows for children and adults--including an original series on learning Hebrew, and videos from major American Jewish organizations.

"The General Assembly is a remarkable demonstration of world Jewish unity and an expression of Jewish support for Jews in Israel and around the globe," said Shalom TV CEO Mark S. Golub. "We believe it is important for Shalom TV to highlight many of its dramatic moments for people unable to attend the gathering."

Under the theme of "One People, One Destiny," the 2007 UJC General Assembly is composed of major plenary sessions, forums, workshops, and programs addressing key issues and challenges central to the Jewish community.

A current Shalom TV programming lineup, cable carriage information, and video highlights of select network presentations are posted online at www.shalomtv.com.

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