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JCPA PLENUM COVERAGE ON SHALOM TV

Exclusive Shalom TV coverage of the Jewish Council for Public Affairs' 2007 Plenum in Washington DC begins airing this Sunday, March 11, on Comcast and Blue Ridge cable systems.



RABBI AVI WEISS

Televised presentations include a panel on the Jewish Basis for Social Conscience with **Rabbi Avi Weiss** of Yeshivat Chovevei Torah, **Rabbi Jack Moline** of United Synagogue of Conservative Judaism, and Union for Reform Judaism **Rabbi Marla Feldman**; and a candid discussion of Arab Israelis Rights with Professor **Naftali Rothenberg** of the Center for Tolerance Education at the Van Leer Jerusalem Institute, Anti-Defamation League Associate National Director **Ken Jacobson**, and **Ami Nahshon** of the Abraham Fund Initiatives.

The Jewish network also covered addresses by Israeli Ambassador to the United States **Sallai Meridor** and Ambassador **Dennis Ross** of Washington Institute for Near East Policy, a session on Jewish Relations with Mainline Protestant Churches featuring the Most Reverend **Katharine Jefferts Schori** of Episcopal Church USA and **Rabbi David Saperstein** of Union for Reform Judaism, and remarks by US Supreme Court Justice **Stephen Breyer** and US Senator **Chuck Hagel** (R-Nebraska).

"Shalom TV takes viewers to significant Jewish events in America," said network president Mark S. Golub. "This coverage, along with regular series offering a Jewish perspective on news and issues, is an integral part of our programming lineup."



KEN JACOBSON, ADL

JCPA Plenum 2007, entitled "Confronting Turbulence and Controversy: Shaping Jewish Consensus," attracted leaders of influential American Jewish organizations as well as professionals and activists from local Jewish Community Relations Councils and Federations. Delegates participated in plenary sessions and forums, as well as workshops with high-ranking Israeli and American policymakers.



THE HON. STEPHEN BREYER

The Jewish Council for Public Affairs (JCPA), a united voice of the organized Jewish community, was formally established as National Jewish Community Relations Advisory Council (NJCRAC) in 1944 by the Council of Jewish Federations. Its mandate is expressed in two interrelated goals: safeguarding the rights of Jews around the world, and promoting a just American society that is democratic and pluralistic.

Shalom TV programming and subscription information is available online at www.shalomtv.com.

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